

B.B.A. Semester - 5 (CBCS) Examination
Oct/Nov - 2024 (NEW COURSE)
Business Environment(Core)

Time: 2:30 Hours

Marks: 70

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1 What is business environment? Discuss micro factors of business environment. (14)

OR

Que.1 Discuss business environment. Discuss in detail economic factors of business environment.

Que.2 Give an idea of tax revenue of the central and state governments in India. (14)

OR

Que.2 Clarify the concept of progressive, proportional and regressive taxes with illustration.

Que.3 Describe term money market. Explain in detail the instruments and constituents of money market. (14)

OR

Que.3 What is money market? Describe the role and problems of Indian money market.

Que.4 What is capital market? Explain role of capital market. (14)

OR

Que.4 Discuss the problems of capital market.

Que.5 Define monetary policy. What are the instruments of monetary policy? (14)

OR

Que.5 Give the meaning of fiscal policy. How does it affect business environment?
